

## ORDER



**Orders**  
**Order / Rev:** 712306 - 1  
**Alt Order #:** 6308192  
**Product Desc:** JOHN THRASHER CAMP  
**Estimate:** 449  
**Flight Dates:** 10/23/12 - 10/29/12  
**Original Date / Rev:** 09/07/12 / 10/19/12  
**Order Type:** Political

## WTLV-TV

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** Mentzer Media Services/ POL  
**Buying Contact:**  
**Billing Contact:**  
 Do Not Mail  
 XX, XX XX

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Thrasher For Senate  
**Demographic:** A35+  
**Product Codes:** PL-State/Local  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:** 08/07/10  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	30	\$13,490.00	\$11,466.50
10/29/12	10/29/12	8	\$4,335.00	\$3,684.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	30	\$13,490.00	\$11,466.50	0.00
November 2012	8	\$4,335.00	\$3,684.75	0.00
<b>Totals</b>	<b>38</b>	<b>\$17,825.00</b>	<b>\$15,151.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
WTLV-TV	37%	\$17,825.00
Market	100%	\$48,175.68

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
WAWS	2%	\$963.51
WCWJ	0%	\$0.00
WJXT	26%	\$12,525.68
WJXX	4%	\$1,927.03
WTEV	31%	\$14,934.46

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTLV	10/23/12	10/25/12	M-F 6-7a M-F 6-7am (6:30 AM-7:00 AM)	CM	6a-7a	-T-T---	:30	2	\$425.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	-T-T---	2		\$425.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTLV	10/22/12-10/28/12		M-F 6-7a		6a-7a	(6:30 AM-7:00 A-T-Th----	:30		<del>(\$425.00)</del>		0.00	NM		
Credited															
2	WTLV	10/22/12-10/28/12		M-F 6-7a		6a-7a	(6:30 AM-7:00 A-T-Th----	:30		<del>(\$425.00)</del>		0.00	NM		
Credited															
2	WTLV	10/24/12	10/26/12	Today Show M-F 7-9am	CM	7a-9a (8:00 AM-9:00 AM)	----F--	:30	1	\$875.00	P-3	0.00	NM	1	\$875.00

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WTLV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WTLV	10/24/12	10/26/12	Today Show M-F 7-9am	CM	7a-9a (8:00 AM-9:00 AM)	----F--	:30	1	\$875.00	P-3	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	----F--		1		\$875.00		0.00					
3	WTLV	10/23/12	10/25/12	M-F 530-6p M-F 5:30-6pm	CM	M-F 5:30p-6p	-TWT---	:30	3	\$275.00	P-3	0.00	NM	4	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWT---		3		\$275.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTLV	10/22/12-10/28/12		M-F 530-6p		M-F 5:30p-6p	-TWTh----	:30		<del>(\$275.00)</del>		0.00	NM		
		See MG 3.4,3.5,3.6,3.7 [NA/Oversold]													
2	WTLV	10/22/12-10/28/12		M-F 530-6p		M-F 5:30p-6p	-TWTh----	:30		<del>(\$275.00)</del>		0.00	NM		
		See MG 3.4,3.5,3.6,3.7 [NA/Oversold]													
3	WTLV	10/22/12-10/28/12		M-F 530-6p		M-F 5:30p-6p	-TWTh----	:30		<del>(\$275.00)</del>		0.00	NM		
		See MG 3.4,3.5,3.6,3.7 [NA/Oversold]													
4	WTLV	10/23/12-10/26/12		M-F 530-6p		M-F 5:30p-6p	-TWTh----	:30		\$575.00		0.00	NM		
		Ⓜ MG for 3.3,3.2,3.1 [raised rate]													
5	WTLV	10/23/12-10/26/12		M-F 530-6p		M-F 5:30p-6p	-TWTh----	:30		\$575.00		0.00	NM		
		Ⓜ MG for 3.3,3.2,3.1 [raised rate]													
6	WTLV	10/23/12-10/26/12		M-F 530-6p		M-F 5:30p-6p	-TWTh----	:30		\$575.00		0.00	NM		
		Ⓜ MG for 3.3,3.2,3.1 [raised rate]													
7	WTLV	10/23/12-10/26/12		M-F 530-6p		M-F 5:30p-6p	-TWTh----	:30		\$575.00		0.00	NM		
		Ⓜ MG for 3.3,3.2,3.1 [raised rate]													
4	WTLV	10/23/12	10/25/12	M-F 6-630p M-F 6-630pm	CM	M-F 6p-6:30p	-TWT---	:30	3	\$450.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWT---		3		\$450.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTLV	10/22/12-10/28/12		M-F 6-630p		M-F 6p-6:30p	-TWTh----	:30		<del>(\$450.00)</del>		0.00	NM		
		Credited													
2	WTLV	10/22/12-10/28/12		M-F 6-630p		M-F 6p-6:30p	-TWTh----	:30		<del>(\$450.00)</del>		0.00	NM		
		Credited													
3	WTLV	10/22/12-10/28/12		M-F 6-630p		M-F 6p-6:30p	-TWTh----	:30		<del>(\$450.00)</del>		0.00	NM		
		Credited													
5	WTLV	10/23/12	10/25/12	M-F 7-730p Wheel of Fortune	CM	M-F 7p-7:30p	-TWT---	:30	3	\$450.00	P-3	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWT---		3		\$450.00		0.00					

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**WTLV-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	WTLV	10/23/12	10/25/12	M-F 7-730p Wheel of Fortune	CM	M-F 7p-7:30p	-TWT---	:30	3	\$450.00	P-3	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-TWT---		3				\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTLV	10/22/12-10/28/12		M-F 7-730p See MG 5.4,5.5,5.6,5.7 [NA/Oversold]		M-F 7p-7:30p	-TWTh----	:30		<del>(\$450.00)</del>		0.00	NM		
2	WTLV	10/22/12-10/28/12		M-F 7-730p See MG 5.4,5.5,5.6,5.7 [NA/Oversold]		M-F 7p-7:30p	-TWTh----	:30		<del>(\$450.00)</del>		0.00	NM		
3	WTLV	10/22/12-10/28/12		M-F 7-730p See MG 5.4,5.5,5.6,5.7 [NA/Oversold]		M-F 7p-7:30p	-TWTh----	:30		<del>(\$450.00)</del>		0.00	NM		
4	WTLV	10/23/12-10/26/12		M-F 7-730p Ⓜ MG for 5.2,5.1,5.3 [raised rate]		M-F 7p-7:30p	-TWThF----	:30		\$1,000.00		0.00	NM		
5	WTLV	10/23/12-10/26/12		M-F 7-730p Ⓜ MG for 5.2,5.1,5.3 [raised rate]		M-F 7p-7:30p	-TWThF----	:30		\$1,000.00		0.00	NM		
6	WTLV	10/23/12-10/26/12		M-F 7-730p Ⓜ MG for 5.2,5.1,5.3 [raised rate]		M-F 7p-7:30p	-TWThF----	:30		\$1,000.00		0.00	NM		
7	WTLV	10/23/12-10/26/12		M-F 7-730p Ⓜ MG for 5.2,5.1,5.3 [raised rate]		M-F 7p-7:30p	-TWThF----	:30		\$1,000.00		0.00	NM		
6	WTLV	10/25/12	10/25/12	M-F 730-8p Jeopardy	CM	M-F 7:30p-8p	---T---	:30	2	\$525.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	---T---		2				\$525.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTLV	10/22/12-10/28/12		M-F 730-8p Credited		M-F 7:30p-8p	---Th----	:30		<del>(\$525.00)</del>		0.00	NM		
2	WTLV	10/22/12-10/28/12		M-F 730-8p Credited		M-F 7:30p-8p	---Th----	:30		<del>(\$525.00)</del>		0.00	NM		
7	WTLV	10/23/12	10/28/12	LN (M-Su) Late News (M-Su)  +3x wo 10/23	CM	11-1135p	-TWTFS	:30	6	\$400.00	P-3	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-TWTFS		6				\$400.00		0.00			
8	WTLV	10/26/12	10/26/12	Fri Prime C Fri Prime C	CM	Fri 10p-11p	----F--	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1				\$650.00		0.00			
9	WTLV	10/27/12	10/27/12	SAT TDY NBC Today Show (Sa)	CM	7a-8a	-----S-	:30	1	\$180.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$180.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTLV	10/22/12-10/28/12		SAT TDY See MG 9.2 [NA/Oversold]		7a-8a	-----Sa--	:30		<del>(\$180.00)</del>		0.00	NM		
2	WTLV	10/22/12-10/28/12		SAT TDY Ⓜ MG for 9.1 10/27 [raised rate]		7a-8a	-----Sa--	:30		\$400.00		0.00	NM		
10	WTLV	10/27/12	10/27/12	Sat Prime A Sat Prime A	CM	Sat 8p-9p	-----S-	:30	1	\$225.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$225.00		0.00			

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Product Desc:	JOHN THRASHER CAMP
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**WTLV-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10	WTLV	10/27/12	10/27/12	Sat Prime A Sat Prime A	CM	Sat 8p-9p	-----S-	:30	1	\$225.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTLV	10/22/12-10/28/12		Sat Prime A		Sat 8p-9p	-----Sa-	:30		<del>(\$225.00)</del>		0.00	NM		
	Credited														
11	WTLV	10/28/12	10/28/12	Sun 6-630p Sun 6-630pm	CM	Sun 6p-6:30p	-----S	:30	1	\$160.00	P-3	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$160.00		0.00			
12	WTLV	10/28/12	10/28/12	Meet the Press Sun 9-10a	CM	9a-10a	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTLV	10/22/12-10/28/12		Meet the Press		9a-10a	-----Su	:30		<del>(\$400.00)</del>		0.00	NM		
	See MG 12.2 [NA/Oversold]														
2	WTLV	10/22/12-10/28/12		Meet the Press		9a-10a	-----Su	:30		\$850.00		0.00	NM		
	Ⓜ MG for 12.1 10/28 [raised rate]														
13	WTLV	10/28/12	10/28/12	Sun 12x-1x FCN on Point / Chris Matthews	CM	Sun 12a-1a	-----S	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$30.00		0.00			
14	WTLV	10/29/12	10/29/12	M-F 6-7a M-F 6-7am	CM	6a-7a (6:30 AM-7:00 AM)	M-----	:30	1	\$425.00	P-3	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$425.00		0.00			
15	WTLV	10/29/12	10/29/12	Today Show M-F 7-9am	CM	7a-9a (8:00 AM-9:00 AM)	M-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$400.00		0.00			
16	WTLV	10/29/12	10/29/12	M-F 530-6p M-F 5:30-6pm	CM	M-F 5:30p-6p	M-----	:30	1	\$575.00	P-1	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$575.00		0.00			
17	WTLV	10/29/12	10/29/12	M-F 6-630p M-F 6-630pm	CM	M-F 6p-6:30p	M-----	:30	1	\$450.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTLV	10/29/12-11/04/12		M-F 6-630p		M-F 6p-6:30p	M-----	:30		<del>(\$450.00)</del>		0.00	NM		
	Credited														
18	WTLV	10/29/12	10/29/12	M-F 7-730p Wheel of Fortune	CM	M-F 7p-7:30p	M-----	:30	1	\$450.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTLV	10/29/12-11/04/12		M-F 7-730p		M-F 7p-7:30p	M-----	:30		<del>(\$450.00)</del>		0.00	NM		
	See MG 18.2 [NA/Oversold]														
2	WTLV	10/29/12-11/04/12		M-F 7-730p		M-F 7p-7:30p	M-----	:30		\$1,000.00		0.00	NM		
	Ⓜ MG for 18.1 10/29 [raised rate]														
19	WTLV	10/29/12	10/29/12	M-F 730-8p Jeopardy	CM	M-F 7:30p-8p	M-----	:30	1	\$525.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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 Estimate: 449

WTLV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
19	WTLV	10/29/12	10/29/12	M-F 730-8p Jeopardy	CM	M-F 7:30p-8p	M-----	:30	1	\$525.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$525.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTLV	10/29/12-11/04/12		M-F 730-8p		M-F 7:30p-8p	M-----	:30		<del>(\$525.00)</del>		0.00	NM		
	See MG 19.2 [NA/Oversold]														
2	WTLV	10/29/12-11/04/12		M-F 730-8p		M-F 7:30p-8p	M-----	:30		\$1,200.00		0.00	NM		
	Ⓜ MG for 19.1 10/29 [raised rate]														
20	WTLV	10/29/12	10/29/12	LN (M-Su) Late News (M-Su)	CM	11-1135p	M-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$400.00		0.00			
21	WTLV	10/23/12	10/26/12	Today Show II M-F 9-10am	CM	9a-10a	-TWTF--	:30	4	\$185.00	P-3	0.00	NM	4	\$740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-TWTF--		4				\$185.00		0.00			
22	WTLV	10/23/12	10/26/12	Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$150.00	P-3	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-TWTF--		4				\$150.00		0.00			
23	WTLV	10/28/12	10/28/12	Sports Final Late Sun Sports Final Late	CM	Su 12a-1a	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$150.00		0.00			
24	WTLV	10/29/12	10/29/12	Today Show II M-F 9-10am	CM	9a-10a	M-----	:30	1	\$185.00	P-3	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$185.00		0.00			
25	WTLV	10/29/12	10/29/12	Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$150.00		0.00			
26	WTLV	10/27/12	10/27/12	Sat 6-630p Sat 6-630pm	CM	Sat 6p-6:30p	-----S-	:30	1	\$335.00	P-1	0.00	NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$335.00		0.00			
													Totals	38	\$17,825.00